

NeXR Technologies SE: HANSAINVEST uses NeXR Seminar for virtual keynote by Gabor Steingart at FONDSTIQUE 2021

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NeXR Technologies SE (XETRA: NXR) has presented another successful use of its virtual conferencing solution. With HANSAINVEST, one of Germany's renowned capital management companies used the technology for the keynote speech at the digital investor fair FONDSTIQUE 2021. As a special highlight, the prestigious journalist, book author, founder, and publisher of Media Pioneer Publishing AG - Gabor Steingart - opened the fair with a live keynote. Using NeXR Seminar, he presented himself as a digital avatar on board the virtual reality environment of the editors' ship The Pioneer One.

Fair visitors had the exclusive opportunity, together with Gabor Steingart, to take a short trip to the scenes of global financial centers onboard the virtual The Pioneer One. These included the Port of Singapore, New York's Wall Street, and the German Bundestag in Berlin. In his presentation, Steingart reflected on the "paradigm shift and the challenges, but also opportunities and possibilities in the finance and fund industry against the backdrop of digitalization."

For the keynote at HANSAINVEST's FONDSTIQUE 2021, NeXR Technologies scanned Steingart and created a personalized avatar, a digital likeness. Moreover, NeXR Technologies developed the virtual reality environment of the editors' ship The Pioneer One. In this way, in addition to the participants connected via video stream, up to 25 participants were able to take part in real virtual reality and experience Gabor Steingart's keynote speech immersively.

Markus Peuler, Managing Director of NeXR Technologies SE: "We are pleased we could provide real added value for FONDSTIQUE 2021 and HANSINVEST by using NeXR Seminar. To be precise, we reduce travel costs and CO2 emissions with our solution. In this context, we are on the same page as the editorial team at The Pioneer, whose editors' ship is fully powered electrically. Conference participants also benefit from the vivid 3D presentation in the VR environment. It ensures that complex content can be conveyed much more tangibly than in conventional conferences."

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Dr. Jörg W. Stotz, Spokesman of the Management Board of HANSAINVEST: "With FONDSTIQUE, we are pursuing the approach of simply offering investors more. That is why we strive to develop further from year to year. Together with our fund partners, we offer the opportunity to learn about unique products and innovative investment approaches in niche and special topics and to actively participate in live formats in addition to classic presentations. In line with this, the virtual keynote by Gabor Steingart was a special highlight, made possible by NeXR Technologies. As a technology partner, NeXR Technologies delivered an exciting glimpse of the conferences of the future to our FONDSTIQUE 2021 participants."

For more information on NeXR Seminar, please visit: <http://nexr-technologies.com/nexr-seminar>.

About HANSAINVEST

The capital management company HANSAINVEST Hanseatische Investment-GmbH was founded in 1969 and is part of the SIGNAL IDUNA Group. As an independent service CMC for real and financial assets, the Hamburg-based company provides a wide range of services related to the administration of liquid and illiquid asset classes. Headquartered in Hamburg, the company also has a branch office in Frankfurt am Main. HANSAINVEST is also represented in Luxembourg via a subsidiary. Currently, almost 300 employees manage more than 420 mutual and special funds with gross fund assets of over 55 billion euros. In December 2020, HANSAINVEST received the "Best Service CMC" award from the trade magazine TiAM from Finanzverlag. (Data as of 30/11/2021).

About NeXR Technologies

NeXR Technologies SE is a Berlin-based publicly listed company (XETRA: NXR) providing B2B solutions for virtual economies using Extended Reality (XR) technologies. The core of its portfolio is to offer photo-real 3D avatar creation, virtual body measurement, virtual fitting, motion capture, and virtual reality solutions. In this course, NeXR develops two distinct platforms that integrate avatars - so-called digital twins - into cloud solutions: Avatar.Cloud offers Avatars with precise body measuring and imaging solutions in virtual fitting rooms and fitness tracking applications. Event.Cloud integrates avatars and green screen capturing into virtual stages and environments through the Unreal Engine. These hybrid technological solutions are developed and serviced live by our motion capture and virtual production studio, enabling NeXR Technologies to produce fully immersive and interactive events such as virtual concerts, virtual keynotes, and virtual educational formats, which can either be streamed in both virtual reality and virtual production platforms such as Twitch, TikTok, and Youtube, live!

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For more information, please visit www.nexr-technologies.com.

For further information, please contact:

NeXR Technologies SE

Sven Pauly, CROSS ALLIANCE communication GmbH

sp@crossalliance.de

www.crossalliance.de

Phone: +49 (0) 89 125 09 03-31