

NEXR Technologies SE presents the 3D INSTAGRAPH Fusion III Scanner at the Photo Booth Expo in Las Vegas

Berlin, 21 February 2020

NEXR Technologies SE (XETRA: 99SC) will be presenting the 3D INSTAGRAPH Fusion III Scanner at the Photo Booth Expo (PBX) in Las Vegas from 24th to 27th of February 2020. After the world premiere for the innovative scan technology at the International Consumer Electronics Show (CES) at the beginning of January, experts can now convince themselves of the performance of the 3D INSTAGRAPH at the world's largest trade fair for manufacturers, suppliers and rental companies of photo machines. Among other things, visitors will have the opportunity to have themselves scanned directly on-site and thus obtain their personal avatar, their digital image.

NEXR technology SE offers numerous potential user industries new opportunities for digitizing their own business models, for example in the fashion, gaming or fitness industries. On the basis of the scan, the data obtained on body measurements. This can help in the selection of clothing sizes. In this way, the latest fashion can be tried on virtually and users can get an impression of the look. At the same time, they have the certainty that the garment fits. This would also significantly reduce the number of cost-intensive returns for online retailers. In the fitness industry, the avatar can be used to visualize and document training progress in detail. In the gaming sector, the gaming experience can be further enhanced and individualized by using high-quality virtual characters.

NEXR has already proven its ability to create high-quality, individual avatars and characters with the launch of FC BAYERN VR EXPERIENCE a few weeks ago. For the VR Experience, national goalkeeper Manuel Neuer, star striker Thomas Müller and club legend Giovane Élber, among others, were scanned and animated. NEXR covers all steps from scanning and animation to the integration into a VR game software with its

NEXR Technologies SE (ISIN DE000A1K03W5) - General Standard/Regulated Market

About NEXR Technologies

NEXR stands for the development of next-generation technologies and apps that bring Augmented Reality (AR), Mixed Reality (MR) and Virtual Reality (VR) together to create the next Extended Reality (XR). NEXR Technologies SE from Berlin (XETRA: 99SC) is a virtual reality (VR) first mover with unique hardware and software expertise. The business units 3D Scanner Systems, Motion Capture & Animation and VR-Experiences deal with future-oriented services and products and are connected within a unique value chain. "3D Instagraph" develops and distributes the in-house developed scanner systems; photorealistic 3D avatars can be created in seconds. "OnPoint Studios" offers all services around motion capture and animation in one of the largest MoCap studios in Germany and can animate the avatars directly and individually from the 3D scanner. The logical addition to the value chain is the brand and VR agency "VRIDAY", which integrates the avatars into VR Experiences and, as an agency, offers consulting, implementation and publishing of VR Experience for companies. NEXR Technologies SE is listed in the General Standard of the Frankfurt Stock Exchange.

Please contact us if you have any questions:

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business areas 3D Instagraph (scan), OnPoint Studios (motion capture and animation) and VRIDAY (VR Experiences).

"At CES we received already a lot of positive feedback for the new 3D INSTAGRAPH Fusion III scanner. Now we are looking forward to the next opportunity to convince customers of our innovative technologies and services," says Markus Peuler, Managing Director of NEXR Technologies SE.

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