

NEXR Technologies SE and FC Bayern Munich intensify their cooperation

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Following the release of FC BAYERN VR EXPERIENCE, NEXR Technologies SE (XETRA: 99SC) is intensifying its cooperation with FC BAYERN Media Lab GmbH, a subsidiary of FC Bayern München AG.

Both companies have signed a cooperation agreement for this purpose as of 13 December 2019. As a result, FC Bayern Media Lab GmbH has acquired virtual stock options/VSOPs at NEXR Technologies SE (NEXR). In return, NEXR receives a comprehensive service package for the period 2020 to 2022.

Consequently, NEXR has the opportunity to effectively increase awareness of FC BAYERN VR EXPERIENCE and other NEXR products.

"We are very pleased to be able to expand our cooperation with FC Bayern Media Lab GmbH immediately after the launch of FC BAYERN VR EXPERIENCE. Doing so will help us to increase awareness of our products and services further. At the same time, we will allow FC Bayern Media Lab GmbH to participate in NEXR's corporate success. Seen in this light, it is a clear win-win situation," says Markus Peuler, Managing Director of NEXR Technologies SE.

NEXR Technologies SE (ISIN DE000A1K03W5) - General Standard/Regulated Market

About NEXR Technologies

NEXR stands for the development of next generation technologies and apps that combine Augmented Reality (AR), Mixed Reality (MR) and Virtual Reality (VR) to form the next Extended Reality. NEXR Technologies SE from Berlin (XETRA: 99SC) is a Virtual Reality (VR) First-Mover with unique hardware and software expertise. The business segments VR Experience, 3D Scanner Systems and Motion Capture & Animation deal with trend-setting services and products and appear under their own names and labels. VR projects and services are offered under the label "VRIDAY", "3D Instagraph" develops and distributes the self-developed scanner systems and "OnPoint Studios" offers all services around motion capture and animation in one of the largest MoCap studios in Germany. These three business areas work closely together under the umbrella of NEXR Technologies SE. While "VRIDAY" as an agency offers consulting, planning, implementation and publishing of VR Experiences for companies and brands, the technology of the business field "3D Instagraph" is used for the creation of 3D avatars, which can be animated and integrated into virtual worlds with the help of the Motion Capture Studio OnPoint. 3D Instagraph develops and distributes its own 3D scanners and application software. With the help of the scanners photorealistic 3D avatars can be generated in seconds. NEXR Technologies SE is listed in the General Standard of the Frankfurt Stock Exchange.

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