

NEXR Technologies SE: Launch of the innovative FC BAYERN VR EXPERIENCE

Berlin, 17 December 2019

VRIDAY, the virtual reality division of NEXR Technologies SE (XETRA: 99SC), responsible for VR experiences and associated software, launches its first VR project today. In cooperation with the European top club FC Bayern Munich, an experience was created that sets standards. On the one hand, it makes the history of the world-famous football club a virtual experience. On the other hand, it enables a playful interaction with the football stars of FC Bayern Munich on the pitch of the Allianz Arena.

In the Mixed Zone, the stadium's player arrival and interview area, you can already meet the first stars of FC Bayern Munich. Here, the user has the choice between two goals, which lead to other areas of the Allianz Arena and can currently be explored.

During the **head ball training**, the fan stands on the grass of the Allianz Arena and can complete a head ball training with the players of FC Bayern Munich at different levels of difficulty: Sometimes the ball is thrown, sometimes shot or dispensed by the ball machine.

If you decide for the goal of the **Time Tunnel**, you will be welcomed at the entrance of the FC Bayern Erlebniswelt. Through the Time Tunnel you can see the different stations and milestones of the traditional club. For example, you will find yourself in Café Gisela, where the founding document was signed in 1900. Further milestones will follow, such as the won triple in 2013.

As of today, the FC Bayern VR Experience can be downloaded from the FC Bayern Munich website for the Oculus Rift and Oculus Rift S. If you don't own an Oculus headset, you can experience the exclusive VR Experience in one of the FC Bayern Munich stores during a roadshow.

"Especially around Christmas time we expect an increased popularity and can thus increase the perception for the VR Experience of VRIDAY and thus also of NEXR itself," says Markus Peuler, Managing Director of NEXR Technologies SE.

NEXR Technologies SE (ISIN DE000A1K03W5) - General Standard/Regulated Market

About NEXR Technologies

NEXR stands for the development of next generation technologies and apps that combine Augmented Reality (AR), Mixed Reality (MR) and Virtual Reality (VR) to form the next Extended Reality. NEXR Technologies SE from Berlin (XETRA: 99SC) is a Virtual Reality (VR) First-Mover with unique hardware and software expertise. The business segments VR Experience, 3D Scanner Systems and Motion Capture & Animation deal with trend-setting services and products and appear under their own names and labels. VR projects and services are offered under the label "VRIDAY", "3D Instagraph" develops and distributes the self-developed scanner systems and "OnPoint Studios" offers all services around motion capture and animation in one of the largest MoCap studios in Germany. These three business areas work closely together under the umbrella of NEXR Technologies SE. While "VRIDAY" as an agency offers consulting, planning, implementation and publishing of VR Experiences for companies and brands, the technology of the business field "3D Instagraph" is used for the creation of 3D avatars, which can be animated and integrated into virtual worlds with the help of the Motion Capture Studio OnPoint. 3D Instagraph develops and distributes its own 3D scanners and application software. With the help of the scanners photorealistic 3D avatars can be generated in seconds. NEXR Technologies SE is listed in the General Standard of the Frankfurt Stock Exchange.

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CORPORATE NEWS

In Munich, the FC Bayern Munich VR Experience can be experienced in the FC Bayern Munich Store on Säbener Strasse on 17 and 18 December and in the Allianz Arena on 19 and 20 December. In the CentrO Oberhausen the roadshow will take place from 23 January 2020 until 25 January 2020 and in the LP12 Mall of Berlin from 30 January 2020 until 01 February 2020 in the FC Bayern Munich Stores.

Further information can be found on the website of the developer [VRIDAY](#) and on the [website of FC Bayern Munich](#).

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Forward-looking statements

This release contains forward-looking statements based on current experience, estimates and projections of the management and currently available information. They are not guarantees of future performance. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. Many factors could cause the actual results, performance or achievements of Staramba to be materially different from those that may be expressed or implied by such statements. Forward-looking statements therefore speak only as of the date they are made. Staramba does not assume any obligation to update the forward-looking statements contained in this release or to conform them to future events or developments.

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