

## Inside information according to Article 17 MAR

### **Staramba SE: Appointment of Markus Peuler as Managing Director and dismissal of Christian Daudert as Managing Director for good cause**

Berlin, 12 September 2019

The Board of Directors of STARAMBA SE (XETRA: 99SC) has appointed Mr. Markus Peuler as managing director of the company with effect as of 16 September 2019 by resolution dated today. Markus Peuler was previously a member of the Board of Directors - first as CFO and then as CEO - of mybet Holding SE. He has more than fifteen years of experience in the digital market. With his many years of expertise, Mr. Peuler will push forward the further development and growth of STARAMBA SE. Furthermore, Mr. Christian Daudert was dismissed from his position as Managing Director for good cause with immediate effect by resolution also passed today. Mr. Daudert will remain member of the Board of Directors.

#### Disclaimer:

This publication and the information contained herein only serve information purposes and do not constitute a securities prospect and neither contain an offer to sell securities of Staramba SE nor an invitation to submit an offer to purchase securities in the United States of America, Canada, Japan or Australia. This publication and the information contained herein may not be distributed, published or transferred – be it directly or indirectly – in the United States of America, Canada, Japan or Australia. In the United States of America, securities may only be sold or offered for sale or purchase in the United States of America with prior registration under the provisions of the U. S. Securities Act of 1933, as amended, or without prior registration, only on the basis of a derogation. The shares of Staramba SE are not and will not be registered under the provisions of the U. S. Securities Act of 1933, as amended, or the securities laws of Australia, Canada or Japan and will not be offered or sold in these countries. The dissemination of this announcement may be subject to legal restrictions in certain countries; persons who obtain documents or other information mentioned herein should inform themselves of these restrictions and observe them. Failure to comply with these restrictions may constitute a violation of the securities laws of these countries.

Staramba SE (ISIN DE000A1K03W5) - General Standard/Regulated Market

#### About Staramba SE

The Staramba SE from Berlin (XETRA: 99SC) is a virtual reality (VR) pioneer with unique hardware and software expertise. The flagship project is the development of the world's first social VR network with lifelike avatars MATERIA.ONE: a new virtual world in which fans can interact up close with international stars from sport, music and entertainment. Photorealistic avatars that do not exist in any other platform and the integration of social media channels make MATERIA.ONE a unique VR experience. The VR pioneer has also built the world's most comprehensive database of photorealistic 3D models of top international stars, which are sold via its own online shop. These include footballers from top teams such as the DFB-Elf, FC Bayern Munich and Real Madrid or superstars of the NFL and WWE. Another business area is the 3D-INSTAGRAM® photogrammetry scanner developed by Staramba. This enables certified partners to scan consumers and generate photorealistic 3D avatars for a wide variety of applications. The use of such avatars will substantially change the economy in the future. Staramba has also announced its own cryptocurrency STARAMBA.Token, which has the potential to revolutionize the global licensing industry. In a first step STARAMBA.Token will be used within MATERIA.ONE. Staramba SE is listed in the General Standard of the Frankfurt Stock Exchange.

#### Forward-looking statements

This release contains forward-looking statements based on current experience, estimates and projections of the management and currently available information. They are not guarantees of future performance. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. Many factors could cause the actual results, performance or achievements of Staramba to be materially different from those that may be expressed or implied by such statements. Forward-looking statements therefore speak only as of the date they are made. Staramba does not assume any obligation to update the forward-looking statements contained in this release or to conform them to future events or developments.

For further information, please contact: Staramba SE; Marc Heydrich, Investor Relations; Arosler Allee 60; 13407 Berlin; Germany  
Tel.: +49 (0) 30 403 680 14-0; Fax: +49 (0) 30 403 680 14-1; E-Mail: heydrich@staramba.com; www.staramba.com