

# STARAMBA SE becomes leading MoCap provider with the opening of one of the largest motion capture studios in Europe

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STARAMBA SE (XETRA: 99SC) is consistently pursuing its growth strategy by expanding its value chain in the direction of motion capturing (MoCap). The virtual reality pioneer will open the second largest motion capture studio in Germany in Berlin and, as a one-stop shop, will also become one of the leading MoCap providers in Europe. The studio now offers all motion capture services for game developers and film production under its own name. Special attention is paid to the capture of the entire body as well as to the photorealistic recording of the face. The sales potential for this type of special services is high. In the motion capturing segment, daily rates are in the high five-digit range. As one of the technology leaders and one-stop shop, STARAMBA is also in an exposed competitive position.

Compared to the competition, STARAMBA SE has a unique selling point in this respect. In the 3D INSTAGRAPH® scan stations developed by Staramba itself, the digital model is created and then breathed into virtual life with MoCap recordings. Thus the model is able to move completely lifelike.

"The opening of our own MoCap studio is another milestone in our sustainable growth strategy. With this offering, we are immediately expanding our value chain and are in a position to act independently of other providers. Our flexibility in responding to changing demand situations and our high in-house competence are proving to be valuable assets. In our motion capture studio, we literally make it possible for a real person to enter our halls and leave them after only three steps together with his perfect virtual reality double," says Christian Daudert, Chairman of the Board of Directors and Managing Director of STARAMBA SE.

In the recording rooms of Staramba's MoCap studio, a living avatar, i.e. a digital double of the real person, is created within a very short time from the model of a human being. Starting with a 3D full-body scan, through voice recording in a sound studio to the

Staramba SE (ISIN DE000A1K03W5) - General Standard/Regulated Market

#### About Staramba SE

The Staramba SE from Berlin (XETRA: 99SC) is a virtual reality (VR) pioneer with unique hardware and software expertise. The flagship project is the development of the world's first social VR network with lifelike avatars STARAMBA.spaces: a new virtual world in which fans can interact up close with international stars from sport, music and entertainment. Photorealistic avatars that do not exist in any other platform and the integration of social media channels make STARAMBA.spaces a unique VR experience. With STARAMBA.token, the company issues its own crypto currency for the platform. It serves as in-game currency and for simplified billing of licenses in STARAMBA.spaces. The VR pioneer has also built the world's most comprehensive database of photorealistic 3D models of top international stars, which are sold via its own online shop. These include footballers from top teams such as the DFB-Elf, FC Bayern Munich and Real Madrid or superstars of the NFL and WWE. Another business area is the 3D-INSTAGRAPH® photogrammetry scanner developed by Staramba. This enables certified partners to scan consumers and generate photorealistic 3D avatars for a wide variety of applications. The use of such avatars will substantially change the economy in the future. Staramba SE is listed in the General Standard of the Frankfurt Stock Exchange.

#### Forward-looking statements

This release contains forward-looking statements based on current experience, estimates and projections of the management and currently available information. They are not guarantees of future performance. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. Many factors could cause the actual results, performance or achievements of Staramba to be materially different from those that may be expressed or implied by such statements. Forward-looking statements therefore speak only as of the date they are made. Staramba does not assume any obligation to update the forward-looking statements contained in this release or to conform them to future events or developments.

For further information, please contact: Staramba SE; Marc Heydrich, Investor Relations; Arosler Allee 66; 13407 Berlin; Germany  
Tel.: +49 (0) 30 403 680 14-0; Fax: +49 (0) 30 403 680 14-1; E-Mail: heydrich@staramba.com; www.staramba.com

complete recording of all human movements through motion capturing, STARAMBA can carry out all the necessary production steps itself with its groundbreaking technology. Up to five people can be recorded simultaneously in a single session on more than 80 m<sup>2</sup>. In recent months, the studio has been set up in the immediate vicinity of the STARAMBA SE headquarters. One of the first motion capturing was the avatar of the American TV personality Paris Hilton in the digitization for the Staramba.spaces Experience.

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